



W TAIPEI

OPENING LATE 2010

(please refer to hotel website for latest opening date)

WHO WE ARE

In the heart of downtown, amid retail therapy, throbbing nightlife and the new business and financial district's most scenic intersections, W Taipei is a tribute to cool, combining stunning natural elements and sensual style. Welcome to Taiwan's cosmopolitan capital, a city with a life of its own. Set in the vibrant Xinyi district, home of the now legendary Taipei 101 and the most prime position to savor dynamic Taipei, W brings a chic attitude to the city's astounding altitude.

Guest Rooms

Our 405 fully wired rooms, filled with the most unique, modern (and playful) amenities, redefine city chic, and W's signature sleek designs create a sophisticated ambience where style connoisseurs indulge in new levels of refinement. Our guest rooms include 148 Wonderful Rooms, 153 Fabulous Rooms, 54 Spectacular Rooms, 2 Cool Corner Rooms, 11 Fantastic Suites, 33 Marvelous Suites, and, for serious wow-factor, 3 WOW Suites and 1 Extreme WOW Suite.

WHAT A ROOM

Step into style. Nestle into the warm cocoon of the signature W Bed™ with its 350-thread count linens and succumb to the temptations of the wicked Munchie Box and premium-stock mini bar. Your private sanctuary with spectacular urban views includes Bliss® Spa amenities, plush bathrobes, separate bathtubs and rainforest showers, and in-room safe.

Plug in to state-of-the-art technology including high-speed wired and wireless internet access, flat screen 42 inch LCD televisions, BOSE sound systems, chargeable iPod docks, IP phone and voicemail. Disabled access rooms are available.

SERVICES AND AMENITIES

We've got you covered – 24-hour concierge, in-room dining, dry-cleaning and laundry services, WETSM – our outdoor heated swimming pool, W The Store and a 24-hour business center we call Wired. Work the body and un-work the mind at Sweat Fitness® center, and pamper at the lavish Away® Spa – an urban escape for the senses made famous by W Maldives and W Seoul.

WHATEVER/WHENEVER®

A helicopter ride over the city? Personal fashion show? Cooking lessons from a celebrity chef? Private session with a Feng Shui master? At W Taipei, your wish is our command with our Whatever/Whenever service.

We'll make your special moment magical, and transform your dreams into reality. Whatever you want. Whenever you want it, (as long as it's legal). Yes, really.

DINING AND LOUNGES

Cosmopolitan cool comes to life in the living room – W's interpretation of "lobby" – where Mixology maestros shake funky libations and downtown cool is personified morning, noon or night. At Taipei's newest scene to be seen, be part of all that's now and wow in W's world of music, fashion and design with our frequent W Happenings and DJ mastery. Modern high tea? Board games and free wireless internet? A veritable library of modern magazines and design books? It's Whatever/Whenever at W's signature hangout.

Who's hungry? In East Asia's culinary capital, welcome to "yin shi wen hua" (food culture) to the 100th power – especially at The Kitchen Table. Located on level 10, indulge in a united nations of foodie favorites. Tantalize those taste buds – from spicy and aromatic tandoor dishes, wicked wood-fired pizzas, and stylish salads to succulent seafood and grill dishes. Take it outside onto our WET sky deck for al fresco dining du jour where urban barbecue overlooking the skyline sets the stage for the night ahead.

Experience a symphony of culinary delights in the W brand's debutant Cantonese restaurant, Yen, on the hotel's 31st floor. Featuring a slick bar where pre-dinner guests flirt, woo and wow; here you'll find delicate dim sum, sensational seafood, signature soups and tantalizing desserts. Want privacy? Dodge the paparazzi in one of our 5 private dining rooms designed to thrill.

WHERE MINDS MEET

Creative in approach and innovative in design, W Taipei will engage and energize your event attendees. With over 2,833 square meters of event space effortlessly merging form and function for annual general meetings, state dinners or gala wedding banquets (or a 6-person strategy session!) Our Mega Room will be Taipei's largest pillar-less ballroom with over 1,039 square meters that can comfortably accommodate 70 Chinese round tables. Our unique Sensory® Set Up gets ideas flowing with mood music, signature scents and more.

Get out of that mid-day rut to uncover hidden talents and learn new skills with Wish WorkshopsSM, where you can do anything from learning to be a chef to yoga lessons.

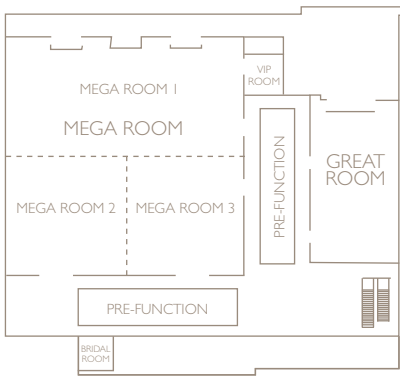
And if work isn't working for you, take a break with RecessSM. Delight in a menu of activities that's fun and beneficial to everyone. Perfect for work and play, no matter what scale, when W Taipei takes care of business or events, you'll love the results.

WHO Benefits

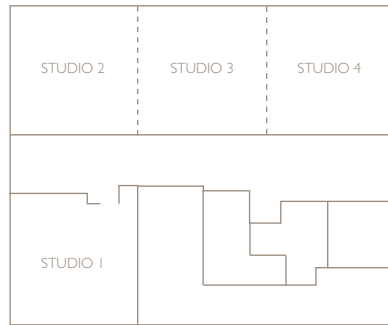
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AN EXCLUSIVE WHATEVER/WHENEVER® EXPERIENCE

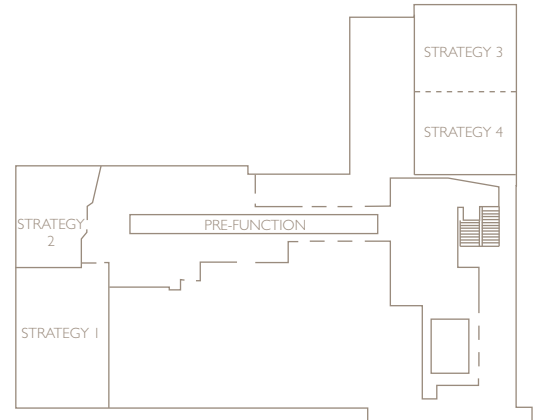
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Mega Room and Great Room - Level 8

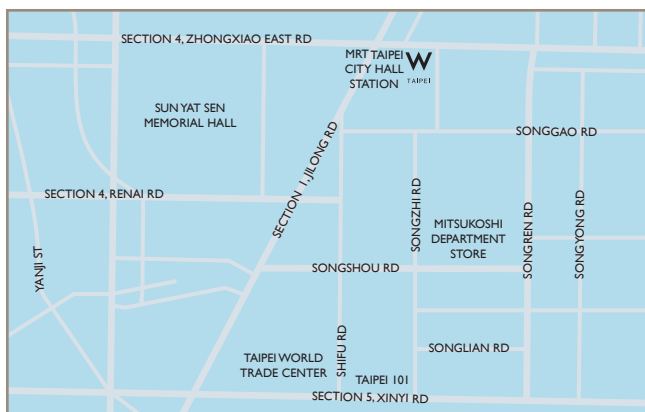


Meeting Rooms and WIRED - Level 9



Meeting Rooms - Level 11

ROOM	SQM	CLASSROOM	THEATER	BANQUET	RECEPTION	U-SHAPE
MEGA ROOM	1,039	600	820	800	900	–
MEGA ROOM 1	483	280	410	350	450	99
MEGA ROOM 2	274	130	200	120	220	51
MEGA ROOM 3	282	130	200	120	220	51
GREAT ROOM	283	140	210	130	240	60
BRIDAL ROOM	19	–	–	–	8	–
VIP ROOM	43	–	–	–	10	–
STUDIO 1	70	26	60	40	50	16
STUDIO 2	70	26	60	40	50	16
STUDIO 3	70	26	60	40	50	16
STUDIO 4	70	26	60	40	50	16
STRATEGY 1	115	40	80	50	70	22
STRATEGY 2	62	16	40	20	30	12
STRATEGY 3	78	26	60	30	40	16
STRATEGY 4	78	26	60	30	40	16
PREFUNCTION SPACE - LEVEL 8	511	–	–	–	450	–
PREFUNCTION SPACE - LEVEL 11	325	–	–	–	220	–



WHERE TO FIND US

Hotel Address &

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